# SELLERS

# HOW TO SET UP & USE YOUR ONLINE STORE

### **STEP 1** Receive Unique Store Link

# There are **TWO WAYS** to get your store link

#### **1.** Group Leader

Store link is emailed to you by the group leader.

### 2. Self-Registration

A registration link will be emailed to you. Fill out the required information, and your store link will be emailed to you.

### STEP 2 Share Store Link

**Click on the icons** on the store page to share the online store on social media platforms.

#### TIP!

### POST ON MULTIPLE CHANNELS

More posts = more exposure for the fundraiser. Remember to include the reason behind the fundraiser in the post.

### **STEP 3** Track Progress

**Click on "See Supporters"** to view seller stats and total number of items sold.

### TIP!

### **SEND A THANK YOU NOTE** Remember to send a thank you note to your supporters to show your appreciation.

STEP 4 Deliver Orders

Receive your **"Seller Report"** after the fundraiser. This lists your supporters' contact and order information, so you can deliver their orders.

# **CELEBRATE SUCCESS!**

	Da	kota E	Beni	nington					
Seller ID: N/A Teacher/Coach: Anderson Organization: Riverside Band Total Items: 5	Seller Report Please deliver all items within one week.								
	Cinamon	Blaeberry & CC	Stamberry &	Apple	Cherry	Raspterry	Caramel Roll	Four Cheese & Herb	\$20 Donation
Total	2	2	1	0	0	0	0	0	0
Supporter						Item	s		
See Order Form These orders are from your paper order form.				No Paper Orders					

Seller Stats

\$144.00

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Fundraiser Seller Registration	
Seller First Name Seller Last Name	
Email Address	
Phone (optional)	
REGISTER	

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As sellers you will receive **four automated emails** from the online store during the course of the fundraiser.

### 1. Start

Sent 1 day before the fundraiser begins. This includes your individual store link.

### 2. Halfway Through

Sent as a reminder when the fundraiser is halfway done.

### **3.** Three Days Left

Sent as a reminder when there are only 3 days left in the fundraiser.

### **4.** Delivery

Sent the morning of the delivery with a link to your individual seller report.



